



अखिल भारतीय तकनीकी शिक्षा परिषद्

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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Human Resource Development, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Phone : 011-26321577 - 78, 80

011-26381808

Website : www.aicte-india.org

No. AICTE/AE/NR/1-561580431/2021-22

Date: 23.07.2021

ORDER

Institute : Society for Advanced Management Studies, Institute of Technology, Varanasi, Uttar Pradesh.

- Whereas, the AICTE is a statutory body established by AICTE Act, 1987 to provide for establishment of an All India Council for Technical Education with a view to the proper planning and co-ordinated development of the technical education system throughout the country; the promotion of qualitative improvement of such education in relation to planned quantitative growth and the regulation of proper maintenance of norms and standards in the technical education system and for matters connected therewith.
- Whereas, Section 10 of the AICTE Act prescribes the function of the Council and mandates that it shall be the duty of the Council to take all necessary steps and it may think fit for ensuring coordinated and integrated development of technical education and maintenance of standards; Section 10 (k) of the AICTE Act, empowers the AICTE to grant approval for starting new Technical Institutions and for introduction of new courses or programmes in consultation with the agencies concerned and Section 10 (q) empowers the AICTE to withhold or discontinue grants in respect of courses, programmes to such technical institutions which fail to comply with the directions given by the Council within the stipulated period of time and take such other steps as may be necessary for ensuring compliance of the directions of the Council.
- Whereas, in order to discharge its duties in accordance with the provisions contained in the AICTE Act the AICTE has framed the regulations for grant of approval for starting new Technical Institutions, introduction of courses or programmes and increase/variation of intake capacity of seats for the courses or programmes of existing Technical Institutions. The AICTE has also evolved a Hand Book for approval process which details out the procedure as well as minimum conditions which an Institute must fulfil in order to seek approval for either starting new Technical Institutions or for introduction of courses/ programmes or increase/variation of intake capacity of seat for courses/programmes as well as existing Technical Institute.
- Whereas, Society for Advanced Management Studies, Institute of Technology, Varanasi, Uttar Pradesh was approved in A.Y 2010 for running Engineering & Technology Programme and Extension of Approval has been issued to the institute for A.Y. 2019-20 alongwith portal generated deficiencies based on Self Disclosure.
- Whereas, the Institute was placed under No Admission category for AY 2020-21.
- Whereas, the Institute has applied for Break in EOA category under Clause 2.11 of Chapter-II of APH 2021-22. Accordingly, RD/NR was conducted EVC to the Institute on 14.06.2021, which brought out various deficiencies with regard to building/built up/ instructional/administrative/mentoring area/faculty and Recurrence of Grievance of faculty staff members. The EVC report was uploaded on the of AICTE web portal for intimation of the Institute.
- Whereas, as per provision in APH these cases were required to place before SAC. Accordingly, email dated 23.06.2021 and subsequent reminders on 26.06.2021 and 03.07.2021 were sent to the Institute to submit their consent for attending online SAC. In absence of any response RD/NR were also requested to inform the Institute. The Institute did not give their consent for the online SAC meeting.



6. Whereas, the Competent Authority decided to place the case before online IAC meeting held on 06.07.2021 in which representatives of the institute was also informed vide email dated 05.07.2021 to attend the online meeting.
7. Whereas, the case was placed before online IAC on 06.07.2021, in which representatives of the institute was absent. The observations/recommendation of IAC is as under :-

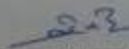
Sl. No.	Deficiency Noted by EVC	Observation by IAC
1	Land Registered in the name of - <b>Not Accepted</b>	Absent
2	Total Area of Land (in acres) - <b>Not Accepted</b>	Absent
3	Number of Plots - <b>Not Presented</b>	Absent
4	Status of Land if Mortgaged - <b>Not Presented</b>	Absent
5	Land Particulars in Detail - <b>Khasra No. Mismatch</b> Khasra/Plot/ Survey No. 373, 376, 306, 307, 308	Absent
6	Whether any other institution (AICTE approved/not under AICTE ambit) are being run/proposed to be run at the same patch of land shown for the present institution - <b>Yes (SANS Institute Hotel Management)</b>	Absent
7	<b>INFRASTRUCTURAL AREA- ENGINEERING AND TECHNOLOGY</b> Diploma Not presented - <b>Not Accepted</b> (Clear Scan image of Building drawing plan approved by competent authority was not presented, hence, no infrastructure area was verified) Clerk Room, Tutorial Room, Seminar Hall, Additional Workshop, Drawing Hall, Workshop Laboratory	Absent
8	<b>Infrastructural Area (Common facilities) - Not Accepted</b> (Clear Scan image of Building drawing plan approved by competent authority was not presented, hence, no infrastructure area was verified) Computer Center, Library & Reading Room, Language Laboratory	Absent
9	Whether laboratories and workshop possess relevant equipment as per syllabus of Affiliating University/Board - <b>Not Presented</b>	Absent
10	Whether equipment procured are at the operational stage - <b>No</b>	Absent
11	Availability of Vouchers and Payment Receipts indicating proof of Purchase - <b>Not Presented</b>	Absent
12	<b>ADMINISTRATIVE AREA - Not Accepted</b> (Clear Scan image of Building drawing plan approved by competent authority was not presented, hence, no infrastructure area was verified) Board Room, Department Office/Cabin for Head of Dept, Central Store, Exam Control Office, Housekeeping, Maintenance, Office of Incharge, Placement Office, Principal Director's Office, Security	Absent
13	<b>AMENITIES AREA - Not Accepted</b> (Clear Scan image of Building drawing plan approved by competent authority was not presented, hence, no infrastructure area was verified) Boys Common Room, Canteen, First aid room Milk Room, Girls Common Room, Statutory Store	Absent
14	<b>Computational facilities - Not Accepted</b> (All invoices and register were not presented) Printers All color Printers, Number of PCs in Language lab, Application S/W, PCs to Student ratio	Absent
15	<b>LIBRARY FACILITIES - Not Accepted</b> Titles (Required - 1430 Available - 1363), Journals (Subscription not presented), Library Management Software, Reading Room Seating Capacity (Required - 104, Available - 60), MultiMedia/PC (Required - 10 Available - 0)	Absent
16	Establishment of Online Grievance Redressal Mechanism as per Approval Process Handbook - <b>Not Accepted</b> (No need no provision on website)	Absent
17	Establishment of Grievance Redressal Committee at the Institution and Appointment of UNASSISTED MAN by the University (As per All India Council for Technical Education (Establishment of Mechanism for Grievance Redressal) Regulations, 2012, S. No. 27-3; Regn/12072, dated 25.05.2012) - <b>Not Accepted</b> (Not presented)	Absent
18	Internal Quality Assurance Cell - <b>Not Accepted</b>	Absent
19	Barrier Free Built Environment for disabled and elderly persons (as per Approval Process	Absent

	<b>Handbook – Not Accepted</b>	
20	<b>Fire and Safety Certificate - Not Accepted</b>	Absent
21	<b>Implementation of Food Safety and Standards Act, 2006 at the Institution - Not Accepted (Not presented)</b>	Absent
22	<b>Display of information submitted to AICTE (including the status of accreditation and Board of Governors) along with mandatory disclosures in the Web site of the Institution - Not Accepted</b>	Absent
23	<b>Display board within the premises as well as on the Web site of the Institution indicating the feedback facility of students and Faculty available in the AICTE Web Portal - Not Accepted</b>	Absent
24	<b>First aid, Medical and presented Counseling Facilities - Not Accepted</b>	Absent
25	<b>Students Safety Insurance - Not Accepted</b>	Absent
26	<b>Group Accident Policy to be provided for the employees - Not Accepted</b>	Absent
27	<b>General Insurance provided for assets against fire, burglary and other calamities - Not Accepted Presented</b>	Absent
28	<b>Institution Industry Cell - Not Accepted</b>	Absent
29	<b>Applied for membership of National Digital Library - Not Accepted</b>	Absent
30	<b>Copies of AICTE approvals (LoA and EnA of subsequent years) obtained since inception of the Institution till date shall be placed on the Web site of the Institution - Not Accepted</b>	Absent
31	<b>Appointment of Student Counselors - Not Accepted</b>	Absent
32	<b>DETAILS OF PRINCIPAL/DIRECTOR/HEAD OF INSTITUTION - Not Accepted</b>	Absent
33	<b>DETAILS OF FACULTY MEMBERS OF INSTITUTION Faculty Documents not presented Total Not Accepted Faculty (UG+PG+Dip Diploma) - Not Accepted Required - 30, Actual no. - 39</b>	Absent
34	<b>Whether the institution is maintaining Cadres Ratio (not applicable for Diploma Institutions) - No</b>	Absent
35	<b>Whether the institution is maintaining faculty/student Ratio as per AICTE norms - No</b>	Absent
36	<b>Whether salary for all the faculty members are paid as per Sixth/Seventh Pay Commission recommendations - No</b>	Absent
37	<b>Whether the payment of salaries are through RTGS/NEFT/Online - No</b>	Absent
38	<b>Whether constitution is as per Regulation 2021 for Redressal of Grievance of Faculty/Staff Member. - No</b>	Absent
39	<b>AVAILABILITY OF OCCUPANCY CERTIFICATE/COMPLETION CERTIFICATE/FORM-D/ STRUCTURAL STABILITY CERTIFICATE. Original certificate available - No</b>	Absent
40	<b>Building Plan Approved by Competent Authority. Approving Authority Approval Number &amp; Date - No</b>	Absent
41	<b>OBSERVATION OF THE COMMITTEE: During online EVC problem faced during online streaming of various institutional facilities due to network issues at various places, committee found difficult to verify infrastructural facilities in visuals. Also, institute representative shows their inability to present required documents during Online EVC. Due to this, Committee found deficiencies mentioned as above during Online EVC.</b>	Absent
42	<b>Stock Register of dead stock items including laboratory equipment, computers, systems &amp; application software, printers, office equipments and other items - No</b>	Absent
43	<b>Proof of provision of Internet Bandwidth in Mbps and contention ratio - No</b>	Absent
44	<b>List giving titles of books and volumes of each purchased for Library - No</b>	Absent
45	<b>Copy of Invoice / Cash Memo for equipments and Library Books - No</b>	Absent
46	<b>List and details of Hard Copy of National Journals Subscribed - No</b>	Absent
47	<b>List and details of Hand Copy of International Journals subscribed - No</b>	Absent
48	<b>Sanction of electrical load by electric supply provider company - No</b>	Absent
49	<b>A Certificate by an architect giving details of sewage disposal system, barrier free environment and toilets created for physically challenged and all weather approach road. - No</b>	Absent
50	<b>TDS Certificate of all the faculty members - No</b>	Absent
51	<b>Details of all other educational Institutions run by the same Society/ Trust/Company or management or by Any other management to which the Chairman of the applicant</b>	Absent

	Society/Trust/Company is a member. (In case of an institution existing in the same location, simultaneous verification of documents and inspection for both existing and New Institution shall be done) - No	
52	Details of topographic facility available for students - No	Absent
53	Occupancy/Completion/Structural Stability Certificate/Form D from the Competent Authority clearly stating that the building(s) is/are fully developed and ready in all respects for the intended use considering the total built up area as required to run the programme and the divisions/departments - No	Absent

10. Whereas, after examining the entire matter in the facts and circumstances mentioned herein above, in terms of the provision of the Approval Process Hand Book AY 2021-22 and also the terms and conditions mentioned in the Letter of Approval it has been decided to place the **Society for Advanced Management Studies, Institute of Technology, Varanasi, Uttar Pradesh** under "No Admission" category for the AY 2021-22.

This is issued with the approval by Competent Authority

  
 CAO (Approval Bureau) 23/02

To,

**The Director / Principal**

Society for Advanced Management Studies, Institute of Technology,  
 Bheikhun (Near Vyas Ragh Hanuman mandir),  
 Shivpur Airport Road, Varanasi,  
 Uttar Pradesh- 221003

Copy to:

- The Principal Secretary (Tech. Edu)**  
 Govt. of Uttar Pradesh,  
 Sachiv Bhawan, 12A, Navin Bhawan,  
 Lucknow, Uttar Pradesh-226001
- The Directorate of Technical Education**  
 Vikas Nagar, Indira Road,  
 Kanpur, Uttar Pradesh-208024
- The Registrar,**  
 Uttar Pradesh Board of Technical Education,  
 J, Guru Gobind Sing marg, Bans mandi, Chauraha,  
 Charbagh, Lucknow, Uttar Pradesh - 226001
- The Regional Officer**  
 AICTE-Northern Regional Officer  
 Govt. Polytechnic Campus, Adjoining UTE,  
 Vikas Nagar, Kanpur, Uttar Pradesh - 208 002
- The Chairman / Secretary**  
 Society of Advanced Management Studies,  
 At Bheikhun, P.O Chamaon Shivpur,  
 Airport Road, Varanasi,  
 Uttar Pradesh- 221003
- Guard File**



**APPROVAL PROCESS 2021-22**

**Extension of Approval (EoA)**

F.No. Northern/1-9317377488/2021/EOA

Date: 25-Jun-2021

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

**Sub: Extension of Approval for the Academic Year 2021-22**

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2021 Notified on 4th February, 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

<b>Permanent Id</b>	1-558823201	<b>Application Id</b>	1-9317377488
<b>Name of the Institution /University</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES (SAMS), INSTITUTE OF HOTEL MANAGEMENT	<b>Name of the Society/Trust</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES
<b>Institution /University Address</b>	BHELKHAN (NEAR VYAS BAGH HANUMAN MANDIR) SHIVPUR-AIRPORT ROAD, VARANASI, VARANASI, Uttar Pradesh, 221003	<b>Society/Trust Address</b>	AT: BHELKHAN, P.O: CHAMAON, SHIVPUR-AIRPORT ROAD, VARANASI 221003, VARANASI, VARANASI, Uttar Pradesh, 221003
<b>Institution /University Type</b>	Private-Self Financing	<b>Region</b>	Northern

**To conduct following Programs / Courses with the Intake indicated below for the Academic Year 2021-22**

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2020-21	Intake Approved for 2021-22	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
HOTEL MANAGEMENT AND CATERING	DIPLOMA	HOTEL MANAGEMENT & CATERING TECHNOLOGY	Uttar Pradesh Board of Technical Education, Lucknow	40	40	NA	NA

**It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)**

### **Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2021-22 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.
3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

**Prof.Rajive Kumar**  
**Member Secretary, AICTE**

Copy \*\* to:

1. **The Director of Technical Education\*\*, Uttar Pradesh**
2. **The Principal / Director,**  
SOCIETY OF ADVANCED MANAGEMENT STUDIES (SAMS), INSTITUTE OF HOTEL MANAGEMENT  
Bhelkhan (Near Vyas Bagh Hanuman Mandir) Shivpur-Airport Road, Varanasi,  
Varanasi,Varanasi,  
Uttar Pradesh,221003
3. **The Secretary / Chairman,**  
AT: BHELKHAN, P.O: CHAMAON, SHIVPUR-AIRPORT ROAD, VARANASI 221003  
VARANASI,VARANASI  
Uttar Pradesh,221003
4. **The Regional Officer,**  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh
5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/> .

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

*This is a computer generated Statement. No signature Required*

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2020-21

### Extension of Approval (EoA)

F.No. Northern/1-7013424156/2020/EOA

Date: 09-Jun-2020

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

#### Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4<sup>th</sup> February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-561580431	<b>Application Id</b>	1-7013424156
<b>Name of the Institute</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES, INSTITUTE OF TECHNOLOGY	<b>Name of the Society/Trust</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES
<b>Institute Address</b>	BHELKHAN (NEAR VYAS BAGH HANUMAN MANDIR) SHIVPUR - AIRPORT ROAD, VARANASI, VARANASI, Uttar Pradesh, 221003	<b>Society/Trust Address</b>	AT: BHELKHAN P.O: CHAMAON, SHIVPUR - AIRPORT ROAD, VARANASI 221003, VARANASI, VARANASI,,22 1003
<b>Institute Type</b>	Private-Self Financing	<b>Region</b>	Northern

#### To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
ENGINEERING AND TECHNOLOGY	DIPLOMA	ELECTRICAL ENGINEERING	Uttar Pradesh Board of Technical Education, Lucknow	60	60	NA	NA
ENGINEERING AND TECHNOLOGY	DIPLOMA	ELECTRONICS ENGINEERING	Uttar Pradesh Board of Technical Education, Lucknow	60	30	NA	NA

ENGINEERING AND TECHNOLOGY	DIPLOMA	COMPUTER SCIENCE & ENGINEERING	Uttar Pradesh Board of Technical Education, Lucknow	60	60	NA	NA
ENGINEERING AND TECHNOLOGY	DIPLOMA	CIVIL ENGINEERING	Uttar Pradesh Board of Technical Education, Lucknow	60	60	NA	NA
ENGINEERING AND TECHNOLOGY	DIPLOMA	MECHANICAL ENGINEERING (AUTO)	Uttar Pradesh Board of Technical Education, Lucknow	60	60	NA	NA
ENGINEERING AND TECHNOLOGY	DIPLOMA	MECHANICAL ENGINEERING (PROD)	Uttar Pradesh Board of Technical Education, Lucknow	60	60	NA	NA

**It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)**

### **Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**Prof.Rajive Kumar**  
**Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education\*\*, Uttar Pradesh**
2. **The Principal / Director,**



SOCIETY OF ADVANCED MANAGEMENT STUDIES, INSTITUTE OF TECHNOLOGY  
Bhelkhan (Near Vyas Bagh Hanuman Mandir) Shivpur - Airport Road, Varanasi,  
Varanasi,Varanasi,  
Uttar Pradesh,221003

3. **The Secretary / Chairman,**  
AT: BHELKHAN P.O: CHAMAON, SHIVPUR - AIRPORT ROAD, VARANASI 221003  
VARANASI,VARANASI  
,221003

4. **The Regional Officer,**  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh

5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

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# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2020-21

### Extension of Approval (EoA)

F.No. Northern/1-7013411557/2020/EOA

Date: 30-Apr-2020

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

#### Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4<sup>th</sup> February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-558823201	<b>Application Id</b>	1-7013411557
<b>Name of the Institute</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES (SAMS), INSTITUTE OF HOTEL MANAGEMENT	<b>Name of the Society/Trust</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES
<b>Institute Address</b>	BHELKHAN (NEAR VYAS BAGH HANUMAN MANDIR) SHIVPUR- AIRPORT ROAD, VARANASI, VARANASI, Uttar Pradesh, 221003	<b>Society/Trust Address</b>	AT: BHELKHAN, P.O: CHAMAON, SHIVPUR-AIRPORT ROAD, VARANASI 221003, VARANASI, VARANASI,,22 1003
<b>Institute Type</b>	Private-Self Financing	<b>Region</b>	Northern

#### To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
HOTEL MANAGEMENT AND CATERING	DIPLOMA	HOTEL MANAGEMENT & CATERING TECHNOLOGY	Uttar Pradesh Board of Technical Education, Lucknow	40	40	NA	No

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

### **Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**Prof.Rajive Kumar**  
**Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education\*\*, Uttar Pradesh**
2. **The Principal / Director,**  
SOCIETY OF ADVANCED MANAGEMENT STUDIES (SAMS), INSTITUTE OF HOTEL MANAGEMENT  
Bhelkhan (Near Vyas Bagh Hanuman Mandir) Shivpur-Airport Road, Varanasi,  
Varanasi,Varanasi,  
Uttar Pradesh,221003
3. **The Secretary / Chairman,**  
AT: BHELKHAN, P.O: CHAMAON, SHIVPUR-AIRPORT ROAD, VARANASI 221003  
VARANASI,VARANASI  
,221003
4. **The Regional Officer,**  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh
5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2019-20

### Extension of Approval (EoA)

F.No. Northern/1-4260450049/2019/EOA

Date: 10-Apr-2019

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

**Sub: Extension of Approval for the Academic Year 2019-20**

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-561580431	<b>Application Id</b>	1-4260450049
<b>Name of the Institute</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES, INSTITUTE OF TECHNOLOGY	<b>Name of the Society/Trust</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES
<b>Institute Address</b>	BHELKHAN (NEAR VYAS BAGH HANUMAN MANDIR) SHIVPUR - AIRPORT ROAD, VARANASI, VARANASI, Uttar Pradesh, 221003	<b>Society/Trust Address</b>	AT: BHELKHAN P.O: CHAMAON, SHIVPUR - AIRPORT ROAD, VARANASI 221003, VARANASI, VARANASI, Uttar Pradesh, 221003
<b>Institute Type</b>	Unaided - Private	<b>Region</b>	Northern

<b>Opted for Change from Women to Co-Ed and vice versa</b>	No	<b>Change from Women to Co-Ed and vice versa Approved or Not</b>	NA
<b>Opted for Change of Name</b>	No	<b>Change of Name Approved or Not</b>	NA
<b>Opted for Change of Site/Location</b>	No	<b>Change of Site/Location Approved or Not</b>	NA
<b>Opted for Conversion from Degree to Diploma or vice versa</b>	No	<b>Conversion for Degree to Diploma or vice versa Approved or Not</b>	NA
<b>Opted for Organization Name Change</b>	No	<b>Change of Organization Name Approved or Not</b>	NA
<b>Opted for Merger of Institution</b>	No	<b>Merger of Institution Approved or Not</b>	NA
<b>Opted for Introduction of New Program/Level</b>	No	<b>Introduction of Program/Level Approved or Not</b>	NA

**To conduct following Courses with the Intake indicated below for the Academic Year 2019-20**

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	ELECTRICAL ENGINEERING	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA

ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	ELECTRONICS ENGINEERING	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	COMPUTER SCIENCE & ENGINEERING	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	CIVIL ENGINEERING	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	MECHANICAL ENGINEERING (AUTO)	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA
ENGINEERING AND TECHNOLOGY	1st	DIPLOMA	MECHANICAL ENGINEERING (PROD)	FT	Uttar Pradesh Board of Technical Education, Lucknow	60	NA	NA

+FT –Full Time,PT-Part Time

### Deficiencies Noted based on Self Disclosure

Particulars	Deficiency
Faculty Deficiency	Yes

\*Please refer Deficiency Report for details

**SOCIETY OF ADVANCED MANAGEMENT STUDIES, INSTITUTE OF TECHNOLOGY** is hereby informed to submit the compliance of the deficiencies mentioned above to the Regional Office within a period of **6 months** from the date of issuance of this letter failing which the council shall initiate strict action as defined in Approval Process Handbook 2019-20 during the subsequent Academic Year.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)**

**NOTE: If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.**

**Prof. A.P Mittal**  
Member Secretary, AICTE

Copy to:

- The Director Of Technical Education\*\*, Uttar Pradesh**
- The Registrar\*\*,  
Uttar Pradesh Board Of Technical Education, Lucknow**

- 3. The Principal / Director,**  
Society Of Advanced Management Studies, Institute Of Technology  
Bhelkhan (Near Vyas Bagh Hanuman Mandir) Shivpur - Airport Road, Varanasi,  
Varanasi,Varanasi,  
Uttar Pradesh,221003
  
- 4. The Secretary / Chairman,**  
Society Of Advanced Management Studies  
At: Bhelkhan P.O: Chamaon, Shivpur - Airport Road, Varanasi 221003.  
Varanasi,Varanasi,  
Uttar Pradesh,221003
  
- 5. The Regional Officer,**  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh
  
- 6. Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

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# All India Council for Technical Education

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Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2019-20

### Extension of Approval (EoA)

F.No. Northern/1-4260593609/2019/EOA

Date: 10-Apr-2019

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

**Sub: Extension of Approval for the Academic Year 2019-20**

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-558823201	<b>Application Id</b>	1-4260593609
<b>Name of the Institute</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES (SAMS), INSTITUTE OF HOTEL MANAGEMENT	<b>Name of the Society/Trust</b>	SOCIETY OF ADVANCED MANAGEMENT STUDIES
<b>Institute Address</b>	BHELKHAN (NEAR VYAS BAGH HANUMAN MANDIR) SHIVPUR-AIRPORT ROAD, VARANASI, VARANASI, Uttar Pradesh, 221003	<b>Society/Trust Address</b>	AT: BHELKHAN, P.O: CHAMAON, SHIVPUR-AIRPORT ROAD, VARANASI 221003, VARANASI, VARANASI, Uttar Pradesh, 221003
<b>Institute Type</b>	Unaided - Private	<b>Region</b>	Northern

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<b>Opted for Introduction of New Program/Level</b>	No	<b>Introduction of Program/Level Approved or Not</b>	NA

**To conduct following Courses with the Intake indicated below for the Academic Year 2019-20**

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
HOTEL MANAGEMENT AND CATERING	1st	DIPLOMA	HOTEL MANAGEMENT &	FT	Uttar Pradesh Board of Technical Education, Lucknow	40	NA	NA

+FT –Full Time,PT-Part Time

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)**

**NOTE: If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.**

**Prof. A.P Mittal  
Member Secretary, AICTE**

Copy to:

- 1. The Director Of Technical Education\*\*, Uttar Pradesh**
- 2. The Registrar\*\*,  
Uttar Pradesh Board Of Technical Education, Lucknow**
- 3. The Principal / Director,  
Society Of Advanced Management Studies (Sams), Institute Of Hotel Management  
Bhelkhan (Near Vyas Bagh Hanuman Mandir) Shivpur-Airport Road, Varanasi,  
Varanasi,Varanasi,  
Uttar Pradesh,221003**
- 4. The Secretary / Chairman,  
Society Of Advanced Management Studies  
At: Bhelkhan, P.O: Chamaon, Shivpur-Airport Road, Varanasi 221003.  
Varanasi,Varanasi,  
Uttar Pradesh,221003**
- 5. The Regional Officer,  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh**
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