

**KLARAH BOND UNIVERSITY**  
 OFFICE OF THE COMMISSIONER OF EDUCATION  
 KUALA LUMPUR  
 NO. 10, DEPT. (EDUCATION OFFICE)  
 KUALA LUMPUR 50000

Name of the Candidate : **DR. SHERAZA KAMAL RAHAT**  
 Exam Seat No. : **001** Candidate No. : **00000**  
 Subject's Name : **THE HISTORY**  
 Module's Name : **THE HISTORY**

Particular	Mark Obtained	Total Mark
<b>Short Answer</b>		
<b>Question Paper</b>		
Q1 (a) - Communication Theory	4	10
Q1 (b) - Media Technology and Media Production	6	10
<b>General Question (MCQ)</b>		
<b>Q. Short Answer</b>		
Q2 (a) - Social Media	4	10
Q2 (b) - Internet Content Monitoring	4	10
<b>Module</b>		
Q3 (a) - News Story	10	10
<b>Comprehensive Portfolio</b>		
Q4 (a) - Comparing Two Promoting ad Campaigns	6	12
Q4 (b) - Social Media	6	12
Q4 (c) - Integrated Content Marketing	6	12
Q4 (d) - Media	6	12
Q4 (e) - Project Work	6	12
Q4 (f) - Essay on Comparative Law	6	12
<b>Total Marks of All Year Examinations</b>	<b>60</b>	<b>100</b>
<b>Mark Awarded in This Examination</b>	<b>60</b>	<b>100</b>
<b>Mark Awarded in This Examination</b>	<b>60</b>	<b>100</b>
<b>Total Total</b>	<b>120</b>	<b>200</b>

**Part B. Final Check**Date of Submission of Mark : **10/01/2020**Prepared by : *[Signature]*Checked by : *[Signature]**[Signature]*

*[Signature]*  
 Controller of Examinations