



ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ  
Punjab Technical University  
Jalandhar

S.No.  
1600540079

Result cum Detailed Marks Card

College / Institute Code

LC\_CD : 866

Regn. cum Roll No:

11208660032



MASTER OF BUSINESS ADMINISTRATION

Examination: November - 2013 Semester: 4

Name: SOM PAL  
Father's Name: BHOPAL SINGH

Paper	Subjects		Marks Obtd	Min.Pass Marks	Max Marks
P1	Strategic Management	Internal	23	10	25
		External	49	30	75
P2	Project Evaluation & Implementation	Internal	22	10	25
		External	40	30	75
P3	Services Marketing	Internal	23	10	25
		External	36	30	75
P4	Consumer Behaviour	Internal	23	10	25
		External	39	30	75
P5	Rural Marketing	Internal	23	10	25
		External	52	30	75
PR1	Final Research Project & Viva-Voce	Internal			
		External	193	80	200
TOTAL (if Passed) (Theory & Sessional)			523	280	700

RESULT: PASS

Total Marks Obtained (In Words): Five Hundred and Twenty Three

*[Signature]*

Controller of Examination

Place: Jalandhar  
Date of Issue: 26 / 04 / 2014  
Prepared by: E.D.P. Cell

*[Signature]*  
Sr. Tech Aatt

*[Signature]*  
DCOE / AR