DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, U.P.

LUCKNOW, UTTAR PRADESH, INDIA

STATEMENT OF MARKS

FINAL YEAR

15797 70081

Master of Business Administration

Session.: 2016-17

Name of Candidate : GAURAV GUPTA
Father's Name : HARISH GUPTA
Name of Institution : ADHUNIK INSTITUTE OF PRODUCTIVITY MANAGEMENT & RESEARCH , GHAZIABAD

Sl. No.: 17887584
Roll No.: 1579770081
Enrollment No.: 157977004856

Third Semester

Subject Code and Name		Maximum Marks Sess.	Exam.	Total	Marks Obtained Sess.	Exam.	Total
THEORY							
NMBA031	Entrepreneurship Development	050	100	150	045	057	102
NMBA032	International Business Management	050	100	150	045	052	097
NMBA033	Rural Development	050	100	150	045	057	102
NMBA034	Project Management	050	100	150	045	057	102
NMBAHR01	Leadership & Personality Development	050	100	150	045	040	085
NMBAMK01	Consumer Behaviour & Customer Loyalty	050	100	150	045	042	087
NMBAHR02	Industrial Relations & Labour Enactments	050	100	150	045	041	086
NMBAMK02	Integrated Marketing Communications	050	100	150	045	037	082
PRACTICAL							
NMBA035	Summer Training Project Report	—	150	150	—	140	140
TOTAL		400	950	1350	360	523	883
AUC001	Human Value & Professional Ethics	025	050	075	023	016	039

Fourth Semester

Subject Code and Name		Maximum Marks Sess.	Exam.	Total	Marks Obtained Sess.	Exam.	Total
THEORY							
NMBA041	Strategic Management	050	100	150	043	037	080
NMBA042	Insurance & Risk Management	050	100	150	043	036	079
NMBA043	Hospitality & Tourism Management	050	100	150	043	055	098
NMBA044	Behavioral Finance	050	100	150	045	045	090
NMBAHR03	Negotiation & Counseling	050	100	150	043	051	094
NMBAMK03	Retailing & Distribution Management	050	100	150	045	046	091
PRACTICAL							
NMBA045	Research Project Report	050	100	150	046	090	136
NMBA046	Comprehensive Viva	—	100	100	—	095	095
TOTAL		350	800	1150	308	455	763
AUC002	Cyber Security	025	050	075	015	024	039

Carry Over (if any) Total No.	Subject(s) Code	Grace Marks (if any)	Marks Obtained / Maximum Marks First Year (100%)	Second Year (100%)	Grand Total	Final Result
			1448/2500	1646/2500	3094/5000	I Div

Checked by

Declared on : 30/06/17

Printed on : 17/08/17

Controller of Examination

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