

top 500 companies in

2019

ranked by revenue for 2019. The table at the end of the slide is divided into two sections.

rank	company	revenue	sector
1	Walmart	\$500,403	retail

diversification

conglomerate

diversification strategy: diversifying into unrelated businesses. Full, pure, horizontal

rank	company	revenue	sector	diversification
1	Walmart	\$500,403	retail	pure
2	Amazon	\$232,809	retail	horizontal
3	Alphabet	\$197,854	technology	horizontal
4	Microsoft	\$167,201	technology	horizontal
5	Apple	\$160,973	technology	horizontal
6	UnitedHealth	\$145,585	healthcare	horizontal
7	Costco	\$139,733	retail	pure

