



# MADURAI KAMARAJ UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (INDUSTRY INTEGRATED)

## STATEMENT OF MARKS

SSH 0023691

|   |                                 |   |
|---|---------------------------------|---|
| NAME OF THE CANDIDATE<br><b>DIGVIJAY NATH UPADHYAY</b>                | REGISTER NO.<br><b>A0750441</b> | DATE OF PUBLICATION<br><b>12-NOV-2010</b> |
| COLLEGE OF STUDY<br><b>MKU-OLC-T. JOHN BUSINESS SCHOOL, BANGALORE</b> | CENTRE NO.<br><b>748</b>        | EXAM M & YR<br><b>APR 2010</b>            |

| SUB CODE                 | SUBJECT DESCRIPTION                           | MAX MARKS |     |     | MARKS OBTAINED |     |     |   |         |  |
|--------------------------|---|-----------|-----|-----|----------------|-----|-----|---|---------|--|
|                          |   | I         | E   | T   | I              | E   | T   | R | M & YR. |  |
| N1A                      | MANAGERIAL ECONOMICS                          | 040       | 060 | 100 | 036            | 034 | 070 | P | N08     |  |
| N1B                      | BUSINESS RESEARCH METHODS - I                 | 040       | 060 | 100 | 036            | 029 | 065 | P | N09     |  |
| N1C                      | ORGANIZATION BEHAVIOUR AND MANAGEMENT         | 040       | 060 | 100 | 036            | 031 | 067 | P | N08     |  |
| N1D                      | MANAGERIAL ACCOUNTING AND CONTROL             | 040       | 060 | 100 | 036            | 027 | 063 | P | N08     |  |
| N1E                      | COMPUTER APPLICATIONS IN MGT.                 | --        | 050 | 050 | --             | 034 | 034 | P | N08     |  |
| N1F                      | HUMAN RESOURCE MANAGEMENT                     | 040       | 060 | 100 | 038            | 027 | 065 | P | N08     |  |
| N1G                      | BUSINESS ENVIRONMENT - I                      | 040       | 060 | 100 | 036            | 031 | 067 | P | N08     |  |
| N1H                      | MARKETING MANAGEMENT                          | 040       | 060 | 100 | 037            | 031 | 068 | P | N08     |  |
| N1P                      | PRACTICAL-COMPUTER APPLICATIONS IN MANAGEMENT | --        | 050 | 050 | --             | 044 | 044 | P | N08     |  |
| N2A                      | FINANCIAL MANAGEMENT                          | 040       | 060 | 100 | 034            | 040 | 074 | P | A09     |  |
| N2B                      | OPERATIONS MANAGEMENT                         | 040       | 060 | 100 | 038            | 027 | 065 | P | A09     |  |
| N2C                      | OPERATION RESEARCH                            | 040       | 060 | 100 | 033            | 028 | 061 | P | A09     |  |
| N2D                      | BUSINESS ENVIRONMENT - II                     | 040       | 060 | 100 | 036            | 041 | 077 | P | A09     |  |
| N2E                      | MANAGEMENT INFORMATION SYSTEM                 | 040       | 060 | 100 | 032            | 032 | 064 | P | A09     |  |
| N2F                      | NETWORK APPLICATIONS AND MANAGEMENT           | 050       | 050 | 100 | 044            | 037 | 081 | P | A09     |  |
| N2G                      | ETHICS AND VALUES                             | 040       | 060 | 100 | 039            | 044 | 082 | P | A09     |  |
| N2P                      | PROJECT REPORT                                | 050       | 050 | 100 | 032            | 044 | 076 | P | A09     |  |
| N3A                      | CONSUMER BEHAVIOUR                            | 040       | 060 | 100 | 032            | 039 | 071 | P | N09     |  |
| N3D                      | MARKETING RESEARCH                            | 040       | 060 | 100 | 038            | 028 | 066 | P | A10     |  |
| N3J                      | ADVERTISING MANAGEMENT                        | 040       | 060 | 100 | 033            | 035 | 068 | P | N09     |  |
| N3A                      | BUSINESS POLICY AND STRATEGIC MANAGEMENT      | 040       | 060 | 100 | 038            | 027 | 065 | P | N09     |  |
| N3B                      | ENVIRONMENTAL MANAGEMENT                      | 040       | 060 | 100 | 038            | 038 | 076 | P | N09     |  |
| N3T                      | TRAINING REPORT                               | 050       | 050 | 100 | 031            | 032 | 063 | P | N09     |  |
| G8G                      | INTERNATIONAL MARKETING                       | 040       | 060 | 100 | 037            | 031 | 068 | P | A10     |  |
| N5C                      | SALES AND DISTRIBUTION MANAGEMENT             | 040       | 060 | 100 | 036            | 033 | 069 | P | A10     |  |
| N5H                      | BRAND MANAGEMENT                              | 040       | 060 | 100 | 037            | 038 | 075 | P | A10     |  |
| N4A                      | STRATEGY IMPLEMENTATION                       | 040       | 060 | 100 | 037            | 038 | 075 | P | A10     |  |
| N4B                      | BUSINESS LEGISLATIONS                         | 040       | 060 | 100 | 037            | 028 | 065 | P | A10     |  |
| N4P                      | PROJECT REPORT                                | 050       | 050 | 100 | 038            | 040 | 078 | P | A10     |  |
| <<< END OF STATEMENT >>> |   |           |     |     |                |     |     |   |         |  |

CLASS

FIRST

TOTAL MARKS

1962/2800

Signature of the Candidate

Any alteration or overwriting makes this Statement of Marks invalid.

Palkala Nagar,  
Madurai - 625 021.

PASSING MINIMUM THEORY/PAC-EXT -  
45%, AGGRE. - 50%, TRN. RPT/PROJECT - 50%.

Dr. M. RAJIAKODI  
Controller of Examinations

Other Abbreviations - R-Result; P-Pass; RA-Reappearance; AAA-Absent; SUB - Subject; M-Month;  
(A-April; N-November) YR - Year; MAX - Maximum; I-Internal; E-External; T-Total